

Tuesday September 4, 2018

**New Location! The Manor Golf & Country Club
Milton, Georgia**

**Our signature fundraising event
to benefit the Georgia BioEd Institute
biotech & medtech STEM programming**



SWINGS FORE

S T E M

**The Fourth Annual Georgia BioEd
Golf Outing**

www.georgiabiomed.org

Why sponsor the Georgia BioEd Institute Golf Outing?

- **Cultivate tomorrow's life science workforce** by supporting Georgia BioEd Institute's teacher professional development, equipment depot, and programs for teachers and students.
- Provide a **great opportunity for employee engagement and teambuilding** for your staff, and a fun way to start a little friendly competition with your colleagues and partners in the life sciences industry.
- **Improve your organization's visibility in the community** and be recognized as helping to build the future life science workforce in our state.
- Be listed as a **Georgia BioEd Institute Donor** for one year.

With a variety of sponsorship levels, you can choose the option that best fits your organization. Each level comes with acknowledgment in on-site program and signage, recognition at the post-tournament reception, and a one-year donor listing on the Georgia BioEd Website.

Contact **Stephen MacDonald** at smacdonald@gabio.org or **404-654-0795** to learn how your company can sponsor the Golf Outing. For more information on Georgia BioEd visit www.georgiabiomed.org.

General Registration

Four-Member Team

- Foursomes are included with each sponsorship package, starting at \$1,500, and include additional benefits. See package options in this prospectus.
- Add an additional team to any sponsorship package for \$1,250

Individual Player - \$350

- One (1) Golfer
- Green fees, cart, lunch, drinks, awards ceremony, and reception

Dinner Reception Ticket - \$50

Sponsorship Opportunities

	Presenting Sponsor (\$10,000) 3 opportunities	Reception Sponsor (\$7,000) 2 opportunities	Lunch Sponsor (\$6,000) 2 opportunities	Photo Booth Sponsor (\$4,500) 1 opportunity
Golf foursome (Green fees, cart, lunch, drinks, awards ceremony, and reception)	Two	One	One	One
Additional non-golfer reception tickets	Four	Four	Four	
Premier or Champion Level membership with Georgia Bio (depending on total annual spend)	✓			
Announced as Tournament Presenting Sponsor	✓			
Pre-event marketing - corporate logo on event website and any event advertising	✓	✓	✓	✓
Premier logo placement on Golfer handout	✓			
Logo on marketing materials and event signage	✓	✓	✓	✓
Company logo on one hole	✓	✓	✓	
Co-branded commemorative giveaway to every golfer	✓			
Company-provided promotional gift distributed in swag bags	✓	✓	✓	✓
Sponsor of one contest	✓			
Display table at dinner reception	✓	✓		
Reserved seating at dinner reception for your golfers	✓ Private table			
Option to participate in Reception Award Program	✓			
Reception: Welcome remarks and signs throughout area acknowledging sponsorship		✓		
Lunch: Onsite marketing as lunch sponsor		✓		
Photo Booth: Signage and branding dedicated to your company and the event, signage with logo at photo station, photos taken at booth branded with your company logo, logo included on custom micro-site where attendees download photos				✓

Sponsorship Opportunities

	Beverage Cart Sponsor (\$3,000) 3 opportunities	Swag Bag Sponsor (\$2,500) 4 opportunities	Golf Cart Sponsor (\$2,000) 2 opportunities	Hole Sponsor (\$1,500) 18 opportunities
Golf foursome (Green fees, cart, lunch, drinks, awards ceremony, and reception)	One	One	One	One
Pre-event marketing - corporate logo on event website and any event advertising	✓	✓	✓	✓
Logo on marketing materials and event signage	✓	✓	✓	✓
Company logo on one hole	✓		✓	✓
Company-provided promotional gift distributed in swag bags	✓	✓		
Beverage Cart: Company logo on beverage cart signage	✓			
Swag Bags: Company logo co-branded on swag bags		✓		
Golf Carts: Company logo on golf carts, opportunity to provide one team gift in each golf cart			✓	

	Chipping Contest Sponsor (\$1,700) 1 opportunity	Putting Contest Sponsor (\$1,700) 1 opportunity
Golf foursome (Green fees, cart, lunch, drinks, awards ceremony, and reception)	One	One
Pre-event marketing - corporate logo on event website and any event advertising	✓	✓
Logo on marketing materials and event signage	✓	✓
Company logo on one hole	✓	✓
Company-provided promotional gift distributed in swag bags	✓	✓
Chipping Contest: Opportunity to announce winner at reception	✓	
Putting Contest: Opportunity to announce winner at reception		✓