



**SCIELE PHARMA, INC., A SHIONOGI GROUP COMPANY,
ANNOUNCES NAME CHANGE**

- *Increases unity of “Shionogi Group”*
- *Further Expands and Strengthens the Presence of “Shionogi” in the U.S. Market*

ATLANTA (January 11, 2010) — Shionogi & Co., Ltd. (Head Office: Osaka; President: Isao Teshirogi; hereafter “Shionogi”) today announced that its U.S.-based group company, Sciele Pharma, Inc. (hereafter “Sciele”), and two group companies have changed their company names as detailed below.

1. New Company Name (old company names are shown in parentheses)

- (1) Shionogi Pharma, Inc. (Sciele Pharma, Inc.)
- (2) Shionogi Pharma Sales, Inc. (Sciele Pharma Sales, Inc.)
- (3) Shionogi Ireland Ltd. (Sciele Pharma Ireland Ltd.)

2. Effective Date of Name Change

January 11, 2010 (Eastern Standard Time)

3. Reason for Name Change

Since Shionogi acquired Sciele in October, 2008, it has strengthened its sales infrastructure in the United States, established a stronger management foundation and reduced its reliance on the Japanese market. At the same time, Shionogi has also increased its efforts to strengthen its pipeline of drug candidates, implemented business structure improvements and fostered global human resources, thereby allowing the Shionogi Group to improve its long-term growth prospects. This change will enhance Shionogi’s brand equity, increase a sense of unity and strengthen Shionogi’s brand awareness globally.

About Shionogi Pharma, Inc.

Shionogi Pharma, Inc. (formerly Sciele Pharma, Inc.) is a US-based group company of Shionogi & Co., Ltd. Headquartered in Osaka, Japan, Shionogi & Co., Ltd. is a major research-driven pharmaceutical company dedicated to placing the highest value on patients. Shionogi’s Research and Development currently targets three therapeutic areas: Infectious Diseases, Pain, and Metabolic Syndrome. The Company has provided such innovative medicines as Crestor and Doripenem, which have been successfully delivered to millions of patients. In addition, Shionogi is engaged in new research areas such as allergy and cancer. Contributing to the health of patients around the world through development in these therapeutic areas is Shionogi’s primary goal. For more details, please visit www.shionogi.co.jp. For more information on Shionogi Pharma, Inc. based in Atlanta, Georgia, please visit www.shionogipharma.com.

For further information:

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