

July 2007 GBP E-Chronicle

Life Sciences Summit 2007 Marks Major Milestone

Introducing New Theme, Expanded Focus, Identity for GBP

You won't want to miss the 2007 Georgia Life Sciences Summit, October 3, at the Georgia World Congress Center. Not only is the theme different, but the focus of the Georgia Biomedical Partnership (GBP) is expanding. You'll see a new name and look for the GBP to embrace life sciences technology applications in agriculture, bioenergy and environmental management along side the traditional focus on medicine, medical devices and healthcare.

The first glimpse of this enhanced identity should hit your desks in early August when you receive the 2007-2008 Membership Directory. Keep an eye on the website, www.gabio.org, for a redesign in advance of the Summit. The promotional materials for the Summit also will display the new name and logo beginning in August.

The GBP Executive Committee and Board of Directors telegraphed the change by approving the 2007 Summit's new theme, "Growing Georgia's Bioeconomy." The conference will explore life sciences technology advances in agriculture, nutrigenomics and biofuels, as well as the future of biomedicine and medical devices. Discussions also will include trends in global healthcare, financing and partnering for pharmaceutical and biotechnology companies.

This year's expanded afternoon science program, organized by members of the Corporate Research Leaders Forum, will feature renowned scientists discussing the latest developments in cancer research. Speakers for the session are:

- Margaret Offermann, M.D., Ph.D., Deputy National Vice President for Research, American Cancer Society
- Ravi Bellamkonda, Ph.D., Georgia Cancer Coalition Distinguished Scholar and Professor of Biomedical Engineering, Georgia Institute of Technology/Emory University
- Brian Leyland-Jones, MD, PhD., Georgia Cancer Coalition Distinguished Scholar and Professor and Director, Winship Cancer Institute, Emory University
- Michael Thun, M.D., Vice President of Epidemiology and Surveillance Research, American Cancer Society

Georgia Cancer Coalition President and CEO Bill Todd also will provide an overview and update of the organization's activities during this afternoon session.

The Georgia Life Sciences Summit has become the premier life sciences conference in the Southeast with an estimated 800 bioscience company executives, university scientists, investment experts and government officials expected to attend. Keynote speakers include:

- Rona Applebaum, Ph.D., Chief Regulatory Officer at The Coca-Cola Company
- David Mott, President and CEO of MedImmune
- Russell Medford, M.D., Ph.D., President and CEO of AtheroGenics and GBP Chair
- Gerald Steiner, Executive Vice President, Commercial Acceptance, Monsanto

Online early registration is open. Sponsorships also are available. [Here](#) is a link to register, learn about sponsoring the conference, find out information on the exhibit hall and see the latest program updates.

The GBP and Summit are expanding their focus beyond biomedicine to reflect the breadth and significance of the life sciences technological revolution in Georgia; and make sure all the state's life sciences industry strengths are showcased when Georgia hosts the Biotechnology Industry Organization's BIO 2009 International Convention in Atlanta.

House Bioeconomic Development Committee Schedules 1st Hearing

August 21 Meeting Will Focus on Agriculture

Rep. Charlice Byrd, chair of the Georgia House Study Committee on Bioeconomic Development, has scheduled the first of four hearings to establish a master plan for life sciences technology commercialization in Georgia. The hearing will be held from 8 am to 3 pm in the State Capitol.

The study committee was formed in accordance with House Resolution 662, which was passed during the 2007 legislative session. [Here](#) is a link to HR 662.

In addition to Rep. Byrd, the House members appointed to the committee by Speaker Glenn Richardson are: Reps. Karla Drenner, Ph.D.; Larry O'Neal; and Carl Rogers. Three industry experts also were appointed to the committee. They are Clifton A. Baile, Ph.D., Georgia Research Alliance Eminent Scholar in Agricultural Biotechnology and Distinguished Professor in Animal Science and Foods & Nutrition at the University of Georgia; Fabrice Egros, Ph.D., MBA, President of UCB, Inc., in Smyrna; and Russell M. Medford, M.D., Ph.D., President and CEO of AtheroGenics, Inc. in Alpharetta.

The other three hearings, held in September, October and November, will focus on bioenergy, drug development and manufacturing, and medical devices. In early December, the committee will hold a Summit for all participants to review and endorse a master plan and enabling legislation to present during the 2008 General Assembly session.

The committee also will identify opportunities presented by hosting the Biotechnology Industry Organization's BIO 2009 International Convention in Atlanta, May 17-20, 2009. This is the largest life sciences technology conference in the world and affords Georgia the opportunity to showcase to the global community the state's life sciences industry and initiatives in healthcare, agriculture, bioenergy, industrial production, forestry, environmental management and biodefense.

The Georgia Biomedical Partnership applauds Rep. Byrd and the Georgia House for their efforts to move the state into a 21st century bioeconomy and aggressively take advantage of life sciences technology advances in healthcare, agriculture, biofuels, environmental management and industrial production to create jobs and improve the quality of life for all Georgians.

GBP, DeKalb Schools Initiate Programs

Teacher Internships, BIO 2007 Teacher-Leader Program Highlighted

Two elements of the Georgia Biomedical Partnership's (GBP) collaboration with DeKalb County School System involve participation by teachers in the Biotechnology Institute's Teacher-Leader Program at BIO 2007 and placement of teachers in summer internships with GBP companies.

The internship program, called Georgia Intern Fellowships for Teachers (GIFT), is coordinated by Georgia Tech's Center for Educational Integrating Science, Mathematics and Computing (CEISMC).

Five DeKalb teachers and one Atlanta teacher participated in paid internships at Solvay Pharmaceuticals, CIBA Vision, Stiefel Laboratories and RFS Pharma. Solvay and CIBA each supported two teachers. The companies and teachers celebrated completion of the internships at a banquet hosted by CEISMC July 17.

CEISMC has run the GIFT program since 1991, placing teachers and students in internships at companies and universities across the state. This summer a record 100 teachers received internships. The teachers incorporate their summer experiences into classroom instruction, showing students the practical applications of their education and career opportunities.

The GBP applauds Solvay, CIBA, RFS Pharma and Stiefel for leading the life sciences industry in its involvement in the program. Companies interested in participating in 2008 should contact the GBP's Charles Craig or Maria Thacker for information.

Participating GBP companies and science teachers are:

- Diane Joyce, Miller Grove High School, worked with RFS Pharma.
- Tameka Clemons, Stone Mountain High School, and Annette Ford, DeKalb Alternative School, worked with Solvay Pharmaceuticals.

- David Runyon, Dunwoody High School, and Deanna Boyd, McNair Middle School, worked with CIBA Vision.
- Travis Rose, Carver School of Entrepreneurship, worked with Stiefel Laboratories.

At BIO 2007 in Boston, the GBP and DeKalb County Development Authority sponsored participation of five DeKalb teachers and science curriculum administrators in the Biotechnology Institute's Teacher-Leader Program. Two other DeKalb teachers attended an extended version of the program on a grant from the Biotechnology Institute.

The program is an intensive series of workshops to help teachers integrate bioscience education into their classroom instruction. The teachers and administrators who attended BIO 2007 will use the information they gained in Boston to hold bioscience workshops for other DeKalb science teachers on August 9. The GBP provided funding for lab materials for each high school teacher attending the workshop.

Teachers and administrators attending BIO2007 were:

- Nikki Stroud, Miller Grove High School teacher;
- Jeremy Peacock, Southwest DeKalb High school teacher;
- Rachel Fiore, grades K-5 Science Coordinator;
- Deanna Boyd, McNair Middle School teacher;
- Janetta Greenwood, Dunwoody High School teacher;
- Faatimah Muhammad, grades 9-12 Science Coordinator;
- Christopher Robinson, grades 6-8 Science Coordinator;
- Also participating was Gustavia Evans, CEISMC Program Director, whose participation was sponsored by Georgia Tech.

GBP, Center for Behavioral Neuroscience Launch Seminar Series

Undergraduate Course Focuses on the Business of Bioscience

The Georgia Biomedical Partnership (GBP) and the Center Behavioral Neuroscience (CBN) will launch a unique 12-week undergraduate seminar course this fall featuring CEOs and senior executives of pharmaceutical, biotech and medical device companies teaching students the business of bioscience.

The CBN is a consortium of six colleges and universities in Atlanta: Clark Atlanta University, Emory University, Georgia Institute of Technology, Georgia State University, Morehouse College and Spellman College.

The seminar series is designed to bring together undergraduate science and business students to learn how these disciplines merge in companies that commercialize bioscience products. Students from Georgia Tech, Georgia State, Morehouse and Spellman will take the course together and receive credit from their respective schools.

The goal of the seminar series is to educate science and business students who will be the entrepreneurs and senior bioscience company executives of the future. Teaching undergraduates how science and business work together in bioscience companies will give them an advantage over most students whose introduction to this unique interaction occurs when they join a company. The program also will make these students aware of the many job opportunities available in Georgia. Other benefits include fostering development of an applied technology and business-oriented culture in the universities while training potential management-level employees for local companies.

Upcoming Events

Register Online Today at www.gabio.org

[Medicaid: Updates and Changes](#)

Mark Trail, Chief of the Medical Assistance Plans, at the Department of Community Health

August 22, 2007 7:30AM – 9:00AM

GTRI Conference Center Room 119, 250 14th Street NW, Atlanta, GA 30318

[Global Biotech, Local Bioethics?](#)

Roberta M. Berry M.A., Ph.D., J.D., Associate Professor and Director, Law, Science & Technology Program at Georgia Tech

September 12, 2007 7:30AM – 9:00AM
GTRI Conference Center Room 119, 250 14th Street NW, Atlanta, GA 30318

[ELN Anniversary Celebration, Martinis & Imax](#)

Fernbank Museum of Natural History
September 21st, 6PM
760 Clifton Road, Atlanta, GA 30307

[Georgia Life Sciences Summit 2007](#)

October 3, 2007 7:30AM Registration Opens
Georgia World Congress Center, 285 International Blvd NW

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