



## Georgia Biomedical Partnership Newsletter

### May 2007 GBP E-Chronicle

#### Georgia Life Sciences Summit 2007

##### Expanded Focus Showcases Diverse Industry; Sponsorships Available

The Georgia Life Sciences Summit 2007 will bring together for the first time in one venue the state's diverse bioscience industry. In addition to biomedicine and medical devices, the conference will explore advances in agricultural biotechnology, food nutrition and biofuels.

The Summit has become the premier life sciences conference in the Southeast. More than 800 bioscience professionals from across the nation, Canada, Europe and Asia-Pacific are expected to attend October 3 at the Georgia World Congress Center.

Online early registration is open. Sponsorships also are available. Click [here](#) to register and to learn about sponsoring the conference. Life sciences technologies are driving 21st century progress in many industry sectors in Georgia and across the globe. The Summit is expanding its focus beyond biomedicine to reflect the breadth of this technological revolution as the GBP, Atlanta and Georgia prepare to host the Biotechnology Industry Organization's BIO 2009 International Convention.

Summit keynote speakers and panel sessions will discuss state, national and international trends and issues in biomedicine, medical devices, global healthcare, food nutrition, agricultural sciences, bioenergy, and trends in financing and partnering.

Speakers include:

- **MedImmune** Chairman Wayne Hockmeyer, who also is president of MedImmune Ventures
- **Coca-Cola** Chief Scientific Officer Rhona Applebaum
- **Montreux Equity Partners** Managing Director Howard Palefsky
- **AtheroGenics** President and CEO Russell Medford, who also is GBP chair
- **The Carter Center** Director of Dracunculiasis Eradication Ernesto Ruiz-Tiben
- **Quintiles** Chief Innovation Officer Steve DeCherney
- **Monsanto** Executive Vice President of Commercial Acceptance Gerald Steiner and Vice President of Biotechnology Steve Padgett
- **Diversa** CEO Edward Shonsey
- **Ventria Bioscience** President and CEO Scott Deeter

The Summit's afternoon science program will focus on advances in cancer research with presentations by three distinguished scientists:

- **Ravi Bellamkonda**, Georgia Institute of Technology Professor and Georgia Cancer Coalition Distinguished Scholar
- **Brian Leyland-Jones**, Emory University Winship Cancer Institute Director
- **Michael Thun**, American Cancer Society Vice President of the Department of Epidemiology and Surveillance Research

In addition, the Summit's exhibit hall will feature displays of the latest technological advances and the scientific poster competition will highlight breakthrough research from companies and universities. The conference will conclude with a gala celebration.

The Summit chair is Harold Shlevin, president and CEO of Tikvah Therapeutics and vice chair of the GBP. Program co-chairs are Tom Callaway of Life Science Partner and Georgia Venture Partners and Phillip Street, partner with Kilpatrick Stockton. The sponsorship chair is Bill Johnston, president of BioBusiness Strategies.

For more information please contact GBP's Charles Craig ([404-920-2043](tel:404-920-2043); [charles.craig@gabio.org](mailto:charles.craig@gabio.org)) or Maria Thacker ([404-920-2042](tel:404-920-2042); [maria.thacker@gabio.org](mailto:maria.thacker@gabio.org)).

## Don't Forget to Renew Your Membership

It's Easy Online at [www.gabio.org](http://www.gabio.org)

This is a reminder that you have the ability to join and renew your membership online with the Georgia Biomedical Partnership (GBP).

Your annual membership in the GBP expires on the date you renewed or joined the previous year. Email reminders are sent in advance of this date. If you have questions, please call Maria Thacker at 404-920-2042 or [maria.thacker@gabio.org](mailto:maria.thacker@gabio.org).

Membership dues are a critical source of revenue and essential to sustain the GBP's many new activities. The GBP has achieved significant milestones in 2006 and 2007:

### Advocacy

- Annual lunch for the General Assembly established at the start of the session.
- House and Senate committee hearings promoted industry awareness.
- First-ever House Bioeconomic Development Study Committee formed.
- Coalitions formed to defeat stem cell research restrictions.
- Georgia poll of voters revealed a majority supports embryonic stem cell research.

### Education

- GBP created Partnership to Improvement Student Achievement in Science with Dekalb County School System and Biotechnology Institute.
- GBP partnered with the Governor's Office of Workforce Development to create a Life Sciences Sector Strategy for the region from Atlanta to Augusta.
- GBP and Center for Behavioral Neuroscience developed college biobusiness seminar series taught by

company CEOs.

- GBP partnered with Gwinnett and Athens Technical Colleges for implementation of a federal Community-Based Job Training Grant.

### **Economic Development**

- GBP organized regional and state planning groups for the BIO 2009 Annual International Convention in Atlanta.
- CEO Roundtable and Economic Development Committee recommended life sciences initiatives for the Governor's Commission for a New Georgia.
- Corporate Leadership Council developed a five-year, \$1 billion strategy for commercialization of life sciences technologies in Georgia.
- *Shaping Infinity*, The Georgia Life Sciences Industry Analysis 2006, produced in collaboration with the University of Georgia's Selig Center for Economic Growth.

### **Business Development**

- Membership hit record 290 companies, universities, research institutes, government group and other organizations.
- Record attendance of more than 750 at Georgia Life Sciences Summit.
- Corporate Research Leaders Forum established a biennial scientific forum that attracted nearly 100 corporate and university scientists to its inaugural event.
- The Emerging Company Committee established a dinner seminar series for entrepreneurial education.
- Emerging Leaders Network membership topped 300 young professionals.

For questions about GBP programs and activities, contact Charles Craig (404-920-2043; [charles.craig@gabio.org](mailto:charles.craig@gabio.org))

## **ELN focuses on Networking in June**

### **Programs Begin With Networking Bootcamp**

Please join us for a fun and informative evening as Frank Hunt, President of BioStrategies, Inc. will present how to pitch yourself in a networking environment. This month's networking boot camp is a perfect opportunity for ELN members to learn important skills necessary to build a resourceful biobusiness network. This event includes an iPod Shuffle give away. The Boot Camp will be held June 6, 6PM-8PM, at Gordon Biersch.

### **Networking and Career Development**

Successful business executives rarely rely exclusively on their own knowledge and skills. Typically, they are able to call on others for expertise in critical areas. However, building a network of resourceful individuals that can complement your knowledge is no trivial matter. Learning the right social skills for approaching others in your field takes considerable practice. Although networking may be intimidating to some, to be successful in any field a solid network of people with a similar commercial relationship will put useful information about the nuances of unfamiliar areas at your disposal. Having these people within a phone call or email can save valuable time and effort when you face a hurdle in your career path.

For more information on ELN, see [https://www.gabio.org/cmt\\_emerging\\_leaders\\_ntwk.asp](https://www.gabio.org/cmt_emerging_leaders_ntwk.asp).

## Upcoming Events

---

### Sign up online today

#### **ELN's Networking Boot Camp**

June 6, 2007 6:00PM - 8:00PM

Gordon Biersch, 848 Peachtree Street

[https://www.gabio.org/event\\_details.asp?id=99](https://www.gabio.org/event_details.asp?id=99)

#### **MIT Enterprise Forum Presents: A.B.L.E. Tech: Achieving Better Life Experiences for People With Injury, Disability, and Aging Challenges Through 21st Century Technologies**

June 6, 2007 Networking 6 p.m. Program 7-8:45 p.m.

Georgia Public Broadcasting, 260 14 th Street NW, Atlanta, 30318

[www.mitforumatlanta.org/](http://www.mitforumatlanta.org/)

#### **Chris Hannigan, Commercial Director, Synexus**

June 20, 2007 7:30AM - 9:00AM

GTRI, 250 14th Street NW

[https://www.gabio.org/event\\_details.asp?id=96](https://www.gabio.org/event_details.asp?id=96)

#### **Nanomedicine: New Opportunities and Challenges**

July 18, 2007 7:30AM - 9:00AM

GTRI, 250 14th Street NW

[https://www.gabio.org/event\\_details.asp?id=97](https://www.gabio.org/event_details.asp?id=97)

#### **Georgia Life Sciences Summit 2007**

October 3, 2007 7:30AM Registration Opens

Georgia World Congress Center, 285 International Blvd NW

<http://www.informedhorizons.com/summit2007/>

---

This email was sent by the Georgia Biomedical Partnership.  
To unsubscribe, [click here](#).