

Members Sponsor

Reach: Georgia Bio's entire membership base through multiple exposure opportunities

- Here's a chance to support Georgia's life sciences community ... maximize exposure of your company within that community ... and significantly enhance your business opportunities.

It's the Members Sponsorship, a yearlong sponsorship that places your organization among the elite supporters of life sciences in Georgia. The Members Sponsors give Georgia Bio the means to do its important work in industry advocacy, information sharing, networking and workforce development. Without our Members Sponsors, Georgia Bio wouldn't be the effective organization it is today.

- Which is why Georgia Bio provides Members Sponsors with special recognition, broad access to industry and government leaders and added benefits such as targeted advertising to Georgia Bio members.

The sponsorship term is one year from the date of the sponsorship agreement, not a calendar year. So you can become a Members Sponsor at any time.

Investment: \$10,000 for a one-year sponsorship (Note: A maximum of 10 organizations may become Members Sponsors)

Contact Maria Thacker, Marketing Director of Georgia Bio, for details – 404-920-2042 (maria.thacker@gabio.org)

Sponsor Benefits

- **Press release** issued by Georgia Bio announcing your company as a Members' Sponsor
- **Exposure** through placement of your logo in a prominent place on marketing materials for ALL membership events, including monthly breakfasts and BioBash events
- **Two-minute speaking opportunity** at a monthly meeting and acknowledgment from the podium as a Members' Sponsor
- **Two e-mail promotions** to entire Georgia Bio email list
- **Two HTML ads** in Georgia Bio's monthly eChronicle and/or event announcement emails
- **Opportunity to place** your organization's brochures, flyers or promotional items in attendees' seats (or at the registration table)
- **Exposure through placement** of your company logo on the Georgia Bio Web site