

# Georgia Bio Board Meetings

❖ **Reach: Approximately 50 to 60 Georgia Bio Board Members per meeting**

The industry's top leaders convene each quarter to guide the direction of Georgia Bio at the organizations Board of Directors meeting. Proceeds from your sponsorship of a Georgia Bio Board Meeting help offset costs for administrative support and catering.

❖ **Investment: \$1,000 per meeting (four opportunities throughout the year)**

- ❖ *Contact Maria Thacker, Marketing Director of Georgia Bio, for details – 404-920-2042 (maria.thacker@gabio.org ).  
Note: Each meeting is an exclusive sponsorship opportunity. You may elect to sponsor all four meetings.*

## *Sponsor Benefits*

- **Exposure** through placement of your logo in the Board Meeting notebook
- **Acknowledgment and accolades** at the Board Meeting
- **Two-minute speaking opportunity** at the Board Meeting (at which you may present two slides)
- **Exposure through placement** of your name on the Board Meeting signage
- **Opportunity to place** your organization's brochures, flyers or promotional items at the seat of each attendee or display them at the registration table
- **Opportunity to develop** program topics for event(s)

*"We view our sponsorship as more than a marketing strategy. It's a signal to others in the life science community that we stand with them in the collective effort to advance our industry and in turn, the public health."*

*– William H. Kitchens  
Partner, Arnall Golden Gregory LLP*