

## Series Dates

April 7

April 14

April 21

April 28

May 5

May 8

May 12

May 15

Listen In to  
WABE's  
Morning  
Drive

6:30am

or

8:30am

# Bio on my Mind: A look at Georgia's Biotech Industry

## Featuring



- Overview of the Industry
- Biofuels, from Field to Pump
- Educational Challenges in Preparing the Workforce
- Nanotechnology Primer
- Heart Implants

WABE FM 90.1, the Atlanta affiliate of National Public Radio, is weighing in to support the 2009 BIO International Convention in May. The local listener and corporate-supported radio station will air eight original reports to inform Atlantans about the Biotech industry in Georgia, to heighten interest in the industry and to draw more attention to the huge significance of Atlanta hosting the BIO Convention.



The eight reports will run between April 7th and May 15th. Each report will be aired twice in WABE's Morning Drive program, Morning Edition, which boasts WABE's largest audience for a single program. The times will be approximately 6.30 and 8.30 am.

## Steve Goss to Introduce Local Audience to 2009 BIO Convention

While not part of the series, Steve Goss, WABE's Morning Edition host, will also do an interview to specifically introduce the International Convention to local audiences. This will air in Morning Edition on Monday, May 18th.

The series is supported by  
Georgia Bio and the law firm of Alston and Bird

ALSTON  
+ BIRD<sub>LLP</sub>

GEORGIA BIO™  
The Life Sciences Partnership