

A practical, hands-on workshop series focused on the challenge of commercializing bioscience technologies

Do you have an interesting life science technology that should become a product? Are you interested in learning how you can help make that happen?

If so, then the ELN “Bench to Business” Workshop Series offers you a pragmatic, interactive, and fun experience to provide you with insight you need to commercialize your discovery or invention.

ELN Bench to Business is a series of seven workshops, led by select experts who guide you through the real-life challenges of commercializing your technology. Moderated by Georgia Bio’s Emerging Leaders Network, the workshops help you:

- assess the commercial potential of your technology
- investigate business models best suited for your technology
- confront typical legal issues involved in technology transfer
- gain insight into the day-to-day challenges entrepreneurs face
- understand the sources capital available to entrepreneurs and how to tap into those sources; and
- learn to develop effective pitches to communicate your opportunity to various audiences

To Learn More or Register
contact: eln@gabio.org

The series is NOT an academic exercise, thought project, or broad overview of commercialization. It’s a practical and interactive experience, designed to expose you to the reality of technology commercialization and to approachable experts who can help.

The Syllabus

October: Assessing science and technology as a business opportunity

November: Evaluating commercialization business models

January: Confronting legal issues in technology transfer

February: Analyzing the nuts and bolts of entrepreneurship

March: Understanding sources of capital and how to secure funding

April: Pitching your opportunity to an audience

May: Short presentations

The Details

- Open to graduate students, postdoctoral students or professors from a select group of life science-oriented laboratories in Georgia
- Each participant must be sponsored by their laboratory, university, or company and must have permission to explore commercialization of a technology
- Each participant will be expected to discuss their technology in a non-confidential manner. Still, intellectual property rights should be reasonably protected (eg. subject to a filed patent application)
- Workshops will be held at Atlanta-metro restaurants once per month in October, November, January, February, March and April. Each lasts approximately 3 hours and consists of 1) an introduction and discussion of deliverables; 2) a moderated discussion panel with Q & A; 3) a breakout session for private discussion with guest experts; and 4) constant networking.
- Each workshop has an associated project deliverable that is due one week prior to the next workshop. Two participants will be selected by expert mentors to present deliverables at the start of the next section for discussion by the group and to compete for a prize.
- Food and drink will be served during the workshops.