



# The Future of Innovation In Healthcare Reform

December 10, 2009 | Piedmont Hospital Auditorium  
Program 1:00pm – 5:45pm | Closing Reception 6:00pm – 7:30pm

## Collaborators



DeKalb  
Medical



Gwinnett  
Medical Center



ALSTON  
+ BIRD  
LLP

Georgia Association of Healthcare Executives  
An Independent Chapter of



American College of  
Healthcare Executives  
*for leaders who care®*



GEORGIA BIO™  
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## Conference Details

On behalf of Piedmont Healthcare, Georgia Bio and our collaborators, we invite you to attend the *Future of Innovation in Healthcare Reform* on Thursday, December 10, 2009, from 1:00pm – 5:45pm at the Piedmont Hospital Auditorium, in Atlanta. The program will be followed by a reception from 6:00 – 7:30pm.

The half-day conference will focus on healthcare reform from the patient perspective and explore the role of innovation. More than 15 expert speakers will share their insights on the potential impact of our nation's historic healthcare reform debate. Speakers will include **Timothy Stack**, President and CEO of Piedmont Healthcare; **Joel Miller**, Senior Vice President of Operations for the National Coalition on Healthcare; **Parker H. "Pete" Petit**, President of The Petit Group and President and CEO of MiMedx Group; **Michael Johns**, MD, Emory University Chancellor and Executive Vice President for Health Affairs, Emeritus; **Charles R. Evans**, Chair of the American College of Healthcare Executives and President of International Health Services Group; **Jay S. Yadav**, M.D. Chairman and CEO of CardioMEMS; and **Tommy Nobis**, former Atlanta Falcons star linebacker, Founder of the Tommy Nobis Center and a patient advocate.

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- Three (3) complimentary registrations.

### **Registration**

Rate: \$35

Register online at [www.gabio.org](http://www.gabio.org)

**If you have any questions about the conference or sponsorship, please do not hesitate to contact Maria Thacker at (404) 920 2042.**

## Conference Agenda

1:00 pm – 2:00 pm	<b>Healthcare Reform: The Big Picture</b> <ul style="list-style-type: none"><li>• Timothy Stack, President &amp; CEO of Piedmont Healthcare</li><li>• Joel Miller, Senior Vice President of Operations, National Coalition on Healthcare</li><li>• Parker H. “Pete” Petit, President, The Petit Group; President &amp; CEO, MiMedx Group</li></ul> <b>Q&amp;A:</b> Timothy Stack, Joel Miller & Parker H. “Pete” Petit
2:00 pm to 2:15 pm	<b>Break</b>
2:15 pm to 3:30 pm	<b>Panel discussion: What role will innovation play in healthcare reform?</b> <ul style="list-style-type: none"><li>• <i>Moderator:</i> Charles R. Evans, Chair, American College of Healthcare Executives; President , International Health Services Group</li><li>• William S. Custer, Ph.D., Associate Professor, Georgia State University</li><li>• Ross Mason, Founder, the Healthcare Institute for Neuro-Recovery &amp; Innovation, Georgia Veterans Innovation Center, &amp; a patient advocate</li><li>• Lee McDaniel, photojournalist &amp; patient advocate</li><li>• Tommy Nobis, former Atlanta Falcons star linebacker, Founder of the Tommy Nobis Center &amp; a patient advocate</li><li>• Margaret Offermann, M.D., Ph.D., Deputy National Vice President for Research, American Cancer Society</li></ul>
3:30 pm to 3:45 pm	<b>Break</b>
3:45 pm to 5:00 pm	<b>Panel discussion: Who will pay for innovation?</b> <ul style="list-style-type: none"><li>• <i>Moderator:</i> Jay S. Yadav, M.D. Chairman &amp; CEO, CardioMEMS</li><li>• Nicolas A.F. Chronos, MD, Chief Medical &amp; Scientific Officer . St. Joseph’s Translational Research Institute</li><li>• Leigh Hamby, M.D., Chief Medical Officer, Executive Vice President &amp; Chief Quality Officer, Piedmont Healthcare</li><li>• Kirk McGhee, Vice President &amp; Regional Counsel, Kaiser Permanente</li><li>• Edward J. Schutter, former President and Chief Operating Officer, Sciele Pharma</li><li>• Phylecia Wilson, member of the Boards of South Atlantic American Cancer Society &amp; ACS Cancer Action Network, &amp; a member of the Georgia Governor’s Council for Women’s Health &amp; a patient advocate</li></ul>
5:00 pm to 5:45 pm	<b>Closing Speaker</b> <p>Michael Johns, MD, Emory University Chancellor &amp; Executive Vice President for Health Affairs, Emeritus</p> <b>Q&amp;A:</b> Michael Johns, Timothy Stack, Joel Miller, & Parker H. “Pete” Petit
5:45 pm to 6:00 pm	<b>Break</b>
6:00 pm to 7:30 pm	<b>Evening Reception</b>